

The Company

MetroLink Solutions, Inc. is an innovative company blending world-class telecommunications services with advanced security technology. With emphasis on mining and energy companies, operating in emerging markets of the Middle East, Africa and Latin America, MetroLink offers advanced products, applications and content, designed to provide leading-edge voice, data and video services in remote and rural areas, as well as support a wide variety of perimeter, facility and personnel security and safety solutions in high-risk and hostile environments.

Telecommunications: MetroLink teams with established in-country partners to deploy a revolutionary concept that combines an altruistic 'social responsibility' program; providing Internet-delivered services to schools, medical clinics and small villages, with a commercial enterprise, that provides content, applications and services, on a scale that is currently unavailable to underserved regions of the world. MetroLink employs a proprietary 'multi-tier' wireless broadband concept that integrates a number of equipment and support systems, with existing fiber or wireless infrastructure, to form a 'seamless' end-to-end network. MetroLink's business model keeps initial capital outlay to a minimum by rapidly deploying low-cost system modules to begin operations; then adding infrastructure 'organically' as the market matures.

Security Technology: MetroLink's security technology business is focused on supporting the security and safety needs of the mining and energy industries, or any other company or agency operating in potentially hostile environments. MetroLink has formed strategic alliances with some of the world's leading providers of proprietary security applications, products and services. These alliances are focused on supporting critical end-user requirements including: insuring the safety of personnel in hostile environments, safeguarding high-risk facilities and tracking the whereabouts of high-value assets. Many of MetroLink's products and services were originally designed for use by the Department of Defense, Homeland Security, and other government agencies, and are deployed in applications around the globe.

Company Focus

MetroLink provides clients, operating in emerging markets, with a comprehensive 'end-to-end' package of products and services focused on five distinct, but highly complementary areas:

- **Wireless Networks:** working with high-profile in-country partners to design, deploy and operate advanced 'state-of-the-art' commercial wireless broadband networks in emerging markets of the Middle East, Latin America and Africa.
- **Social Responsibility Programs:** a unique effort engaged in altruistic, yet commercially sustainable, initiatives providing Internet-delivered educational, medical and socially focused applications, content and services to remote and rural areas of emerging markets.
- **Applications and Content:** distributing video, voice and data services over the networks of



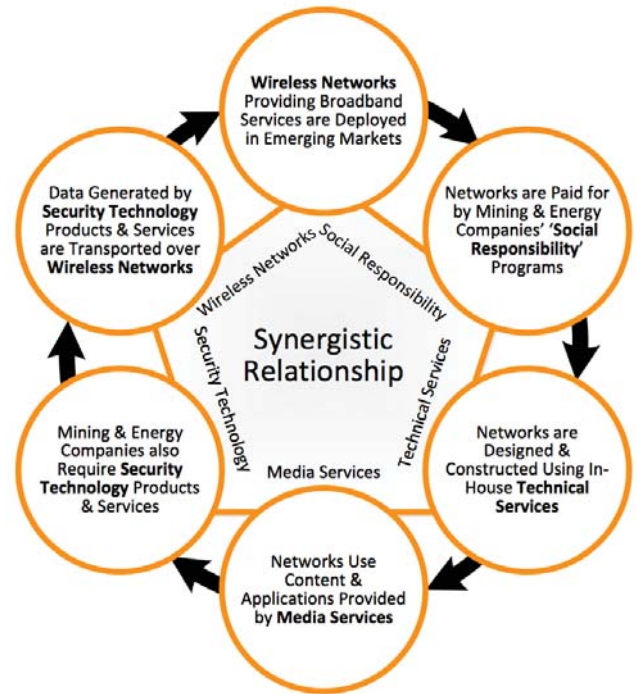
MetroLink’s in-country partners, as well as those operated by third party-companies, through the acquisition, creation and distribution of ‘media-rich’ content, and applications.

- **Security Technology:** providing security-technology products and services that support a wide range of perimeter security, video surveillance and rapid response solutions for high-risk clients in hostile and emerging markets worldwide.
- **Technical Services:** providing consulting, system design, construction and support services, as well as ‘leading-edge’ equipment and products in support of the telecom and security needs of MetroLink’s in-country partners

How these five areas of concentration fit together may appear to be a bit perplexing at first pass. In fact, these areas of business focus are not only complementary, but when woven together into a ‘common fabric’ of products, applications and services, they become a unique end-to-end solution that is without peer in the target markets to be served.

The following is an example of the synergetic relationship that exists between the five areas:

- The development of a broadband network (Wireless Networks) is underwritten by a mining company’s legal requirement to return a certain percentage of its revenue to the region in which it is operating (Social Responsibility Programs).
- The development of this network requires engineering and construction skills (Technical Services) to design and build it, and content and applications (Media Services) to be distributed over it.
- In addition, the mining company also requires video surveillance, perimeter security and associated services (Security Technology) which is transported back to a central monitoring point over the broadband network (Wireless Networks).



The Management Team

The MetroLink management team brings a wealth of experience in emerging telecom ventures on two fronts: 1) the successful execution of the company’s business plan, and faithful stewardship of the financial resources directed to it, and 2) charting the course for the company in technology, business development, finance and corporate policies.

The MetroLink Solutions operating company has an experienced team of industry professionals with many years in startup environments. The operational team includes: **Paul Brandenburg**, with thirty-plus years of senior management experience in both major and startup telecom and security firms;

Patrick Fitzsimmons, with extensive management and sales experience, gained from a lengthy career representing major firms in the high-technology marketplace; **Sammy Boakye**, extensive international experience in operations and finance of wireless and telecom; **Mark Van Wert**: a senior telecommunications engineer with design, installation and operations experience worldwide; and **Ben Allen** an experienced telecom and security technology professional with an extensive operational and engineering background in satellite and wireless.

Elements for Success- What Makes MetroLink Unique:

- An executive management team with extensive ‘hands-on’ experience in the global telecommunications and security marketplaces, specializing in the areas of technology, sales, marketing and operations.
- A ‘first-to-market’ business model based on rapidly deploying VoIP and Internet services in emerging markets where such services are currently unavailable or very expensive.
 - An effective ‘low-cost-of-entry’ approach by deploying inexpensive, yet highly reliable, pre-wired system modules.
- A source of development capital by leveraging funds available through ‘social responsibility’ programs.
- A phased modular migration strategy that provides for rapid revenue attainment, at minimal capital outlay; then using the proceeds to grow the business organically.
- Experience in building similar low-cost, high-performing wireless networks, for third party clients, in the US, Latin America and Caucasus regions.
- Know-how in producing tangible results from volatile ‘high risk’ markets, especially in situations that tend to discourage entry by large legacy-based companies.
- Strong strategic alliances that give the company access to leading-edge content, applications and services, supporting the ‘Triple Play’ of data, voice and video.
- Access to a rich portfolio of software applications including: security, distance learning, telemedicine, financial services and E-commerce.
- Virtually zero ‘bad debt’ through the utilization of debit instruments and pre-paid ‘scratch’ cards sold by third party sales agents.
- Focus on three high-value areas: revenue generated from the ownership of wireless broadband networks, sales and leasing of security technology equipment and control of content and applications distributed over MetroLink networks.
- Access to proprietary techniques used to groom traffic, resulting in more efficient network operations and the reduction of expensive satellite backhaul bandwidth.
- Strategic partnerships with leading providers of security products, applications and software.
- Well-placed in-country partners, in the Middle East, Africa and Latin America, who are prepared to leverage their long-term associations to provide an entrée in obtaining governmental concessions and licenses.

- The ability to secure valuable spectrum and governmental concessions by employing wireless broadband in support of in-country education and telemedicine programs.
- Utilizing the altruistic 'SchoolWeb' secondary and rural education program to obtain supplemental funding from international aid agencies, NGOs and governments.
- A market-by-market growth strategy, with the capacity of overcoming cultural 'barriers to entry', by working closely with in-country partners to package the right solutions, applications and services for a given market.

In Summary

MetroLink provides Internet-delivered applications and content, coupled with innovative technology-based security products and services, to niche market customers, operating in emerging markets of Latin America, Africa and the Middle East.

MetroLink has created a commercial telecom venture, coupled with an altruistic program serving rural schools and medical clinics in developing countries, as a method of satisfying a mining or energy company's 'social responsibility' requirements, that is without peer in the industry.

In addition, having the capability of deploying advanced security technology for the security and safety needs of these companies, in a 'sole-source' solutions-driven package, has created a portfolio of products and services that is highly complementary to the telecom venture.

MetroLink, with the cooperation of its in-country partners, is positioned to rapidly deploy this innovative concept in a significant number of countries in the Middle East, Africa and Latin America.

Contact Information

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